



sharon dershin

creative director • art director



EXPERIENCE

- Summer 2011 **EVANSTON TOWNSHIP HIGH SCHOOL:** Art Teacher
Graphic Design, Graphic Communications, Digital and Traditional Photography
- 2005- Present **GEMINI ADVERTISING:** Creative Director Lisa P Maxwell, DDB, Jim Beam, Energy BBDO, FCB Chicago, JWT Chicago, Plan B, Excel Marketing.
Accounts: Canadian Club, State Farm, Tone, Dial, Pioneer Investments, Bayer, Hilton Hotels, SIRVA, Wheat Thins, Triscuit, Color-Craft.
- August 2003-2005 **GMMB:** Washington, DC - Associate Creative Director
Accounts: News Jersey Dept. of Health & Senior Services, Fannie Mae Foundation, Washington Grantmakers, StopSilicone.org, Battelle.
- Jan. 2003-July 2003 **GEMINI ADVERTISING:** San Francisco/London - Partner/Creative Director.
Accounts: Minidates.com, Hilliards Garden Centers, Guava women's travel magazine.
- 2002 - Dec. 2002 **LORENZO DE MEDICI SCHOOL OF ART:** Florence, Italy
- 2001 - 2002 **OGILVY & MATHER:** Chicago, IL. - Creative Director, Partner
Accounts: BP Connect, Ford Motor Company, Suave, Rave.
- 1997- 2001 **AMMIRATI PURIS LINTAS:** Chicago, IL. - Associate Creative Director, V.P.
Accounts: Ameritech's Privacy Manager, Ameritech, Amtrack, Partnership for a Drug Free America.
- 1996 - 1997 **YOUNG & RUBICAM:** New York, NY - Sr. Art Director
Accounts: AT&T Branding, Bronx Zoo.
- 1993 - 1996 **DMB&B:** New York, NY - Art Director
Accounts: Umbro, Time Warner, Blockbuster, Coca-Cola, Fanta, Revere Cookware, Good Seasons, Kan-Tong Rice, Clearasil.
- 1992 - 1993 **GEM:** New York, NY - Art Director
Accounts: 1994 Goodwill Games, Metro Cable, Times Mirror Cable, Cineplex Odeon, Hearth Products, HaperPaperbacks, American Museum of Natural History.
- 1988 - 1992 **COX ADVERTISING:** New York, NY - Art Director
Accounts: Jeep Shoes, TBS Shoes, L'eggs, York Luggage, Finnair, Forte Hotels.
- 1987 - 1988 **GEERS GROSS:** New York, NY - Jr. Art Director
Accounts: Coca-Cola U.S.A., L'Oreal, Kraft, Curtice Burns, Drug-Free America, Wamsutta Sheets, Smirnoff.

EDUCATION

A.A.S Advertising and Graphic Design, 1987
Parsons School of Design, New York, NY

B.S. Art Education, 1986
University of Wisconsin-Madison

AWARDS

Cannes Lion Finalist ,London Advertising Awards, NY Festivals, ADDY, Hugo, Mobius, TV Fest, Art Direction, Telly's, Windy's.

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